0.00

0.00

\$27,922.50

## ORDER

105009 **Orders** Order / Rev: Alt Order #; 06837954 Product Desc: **OBAMA FOR AMERICA** Estimate: 1536 Flight Dates: 09/18/12 - 09/24/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 09/13/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC

Advertiser

Name:

Priority:

Obama for America

Demographic:

A35+

**Product Codes:** 

PLC01-Democrat

Washington, DC 20007

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

SELECT PRIORITY CODE

New Business Thru:

Agency Commission:

Order Separation:

Advertiser External ID:

Agency External ID:

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	119	\$32,850.00	\$27,922.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	119	\$32,850.00	\$27,922.50	0.00

\$32,850.00

119

15%

00:05:00

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary		. :	Start Of Order - End Of Order	100%

**Order Share** Share Total KSNV 30% \$32,850.00 Market 100% \$109,500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$28,470.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$20,805.00
KTUD	1%	\$1,095.00
KVVU	20%	\$21,900.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$4,380.00

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 1 KSNV NEWS	09/18/12		M-F 5-6a WakeUp M-F 5-6a WakeUp	-	5-6a	-TWTF	:30	4	\$90.004	0.00 NM	4	\$1,300.00
		End Date 09/23/12	Weekdays S	Spots/Week 4	<u>Rate</u> \$90.00	Rating 0.00						

KSNV

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Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #:

06837954

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

1536

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spo	nte	Rate Pri	Rta Ti	me Snot	e	Amount
E 1 KSNV	_	2 09/21/12	M-F 5-6a WakeUp		5-6a		-TWTF-		4	\$90.004	0,00		4	\$1,300.00
	20		M-F 5-6a WakeUp	•	• • • •		, , , , ,	.00	•	Ψ00.00-1	0,00		7	Ψ1,500.00
NEWS														
	ırt Date	End Date		pots/Week	Rate	<u>Ratir</u>	_							
Week: 09/ Spot Ch	17/12 Date Ra	09/23/12	-TWTF escription	4 Start	\$90.00 End Time/	Ü.	00	Weekdays	Longth	. Dato	Rtg Ty	/no		
		-	l-F 5-6a WakeUp w∧					-TWThF	<u>Lengtl</u> 30:					
		5,1.6,1.7,1.8	, , , , , , , , , , , , , , , , , , ,						100	(\$50.00)	0.00	, , , , , , , , , , , , , , , , , , ,		
[.N	OT AVA	LABLE RAT	E] NOT AVAILABLE	RATE										
			l-F 5-6a WakeUp w∧	<i>Nagner</i> 5-6a				-TWThF	:30	(\$ <del>90.00)</del>	0.00	NM		
		5,1.6,1.7,1.8	ETNOT ALLAN ARIE	D. T.										
<del>-</del>			E] NOT AVAILABLE						.00	(#00.00)	0.00			
		2-09/23/12 M 5,1.6,1.7,1.8	l-F 5-6a WakeUp w∕l	wagnero-oa				-TWThF	:30	) <del>(\$90.00)</del>	U.UU .	NW		
			E] NOT AVAILABLE	RATE										
_			l-F 5-6a WakeUp w∧					-TWThF	: 30	(\$90.00)	0.00	NM		
		5, 1. 6, 1. 7, 1. 8	,	J						(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				
			E] NOT AVAILABLE											
_			-F 5-6a WakeUp w/\	Vagner5-6a				F	:30	\$325.00	0.00	NM		
		1.1,1.4,1.3	-4-1											
-		ate to Reinsta	•	Mannar E Ca				uce h c	.00	#00F 00	0.00			
		2-09/21/1210 1.1,1.4,1.3	-F 5-6a WakeUp w/\	vagnero-ba				WThF	:30	\$325.00	0.00	NIVI		
		ate to Reinsta	atel											
_			-F 5-6a WakeUp w/\	Vagner5-6a				ThF	:30	\$325.00	0.00	NM		
⊕ MG	for 1.2,	1.1,1.4,1.3								,				
-		ate to Reinsta	-											
			-F 5-6a WakeUp w/\	Vagner5-6a				-TWThF	:30	\$325.00	0.00	NM		
	-	1.1,1.4,1.3 to to Boinet	uto1										-	
		ate to Reinsta								^^^				
E 2 KSNV	09/24/1	2 09/24/12	M-F 5-6a WakeUp v M-F 5-6a WakeUp	-	5-6a	ľ	<b>4</b>	- :30	1	\$90.004	0,00	NM.	1	\$325.00
NEWS			WH 5-08 Wakeop	wwwagiicia										
Sta	rt Date	End Date	Weekdays S	pots/Week	Rate	Ratin	g							
Week: 09/	24/12	09/30/12	M	1	\$90.00	0.	00							
	Date Ra		<u>escription</u>		/End Time			<u>Weekdays</u>	<u>Length</u>		Rtg Ty			
			l-F 5-6a WakeUp w∕\	<i>Vagner5</i> -6a				М	:30	<del>(\$90.00)</del>	0.00	NM		
	e MG 2.2 OT AVAI		E] NOT AVAILABLE	RATE										
-			- F 5-6a WakeUp w/\					M	:30	\$325.00	0.00	NM		
	for 2.1		· o ou vialloop iii.	ragnoro oa					.00	Ψ020.00	0.00			
[Re	evised Re	ate to Reinsta	ite]					•						
E 3 KSNV	09/18/1	2 09/21/12	M-F 6-7a WakeUp v	v/Wa@M	6-7a		-TWTF-	- :30	4 \$	175.004	0.00	NM	4	\$700.00
			M-F 6-7a WakeUp	w/Wagners								1		
NEWS												1		
	rt Date	End Date	<u>Weekdays</u> <u>S</u> -TWTF	pots/Week	Rate	Ratin						1		
Week: 09/		09/23/12		4	\$175.00	0.		.00		475.00.4	2.22			4050.50
E 4 KSINV	09/24/1	2 09/24/12	M-F 6-7a WakeUp v M-F 6-7a WakeUp v		6-7a	ין	<b>/</b>	- :30	1 \$	175.004	0.00	NIVI	1	\$650.00
NEWS			O ra wakeop	• • • • • • • • • • • • • • • • • •										
	rt Date	End Date	Weekdays S	pots/Week	Rate	Ratin	g					1		
Week: 09/	24/12	09/30/12	M	1	\$175.00	0.0	00					- 1		
	Date Ra		escription		/End Time				<u>Length</u>		Rtg Ty			
			-F 6-7a WakeUp w∕\	vagner6-7a				M	:30	<del>(\$175.00)</del>	0.00	NM		
	e <i>M</i> G 4.2 OT AVAI		E] NOT AVAILABLE	RATE										
			-F 6-7a WakeUp w/V					M	:30	\$650.00	י חח י	NIM/		
	6 for 4.1 (		. Jra vrancop w/v	- agnor 0" / a				.,	.50	φυσυ.υυ	0.00 1	ועוד		
_		ate to Reinsta	ite]									- [		
E 5 KSNV	09/18/1	2 09/21/12	Today Show	СМ	658a-9am		-TWTF-	- :30	4 \$	200.004	0.00	NM	4	\$800.00
			Today Show									1		
				•										

KSNV

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Order / Rev:

105009 06837954

Advertiser:

Obama for America

Alt Order #:

09/18/12 - 09/24/12

Product Desc: Estimate: **OBAMA FOR AMERICA** 

1536

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots TODAY SHOW Amount Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/17/12 09/23/12 -TWTF--\$200,00 0.00 E 6 KSNV 09/24/12 09/24/12 Today Show CM 658a-9am M----:30 \$200.004 0.00 NM Today Show \$200.00 **TODAY SHOW** Start Date End Date **Weekdays** Spots/Week Rating Rate Week: 09/24/12 09/30/12 M----\$200.00 0.00 E 7 KSNV 09/22/12 09/22/12 News 3 Sunrise - SATURIM 6a-7a ----s-:30 \$125,004 0.00 NM News 3 Sunrise SATURDAY \$125.00 **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 -----\$125.00 0.00 E 8 KSNV 09/22/12 09/22/12 Saturday Today 7a-9am ----S-:30 \$150,004 0.00 NM 1 \$150.00 Saturday Today SAT TODAY Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 ----S-\$150.00 0.00 KSNV 09/23/12 09/23/12 News 3 Sunrise - SUND&M 6a-7a ----s :30 \$90.004 0.00 NM News 3 Sunrise SUNDAY \$90.00 **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----5 \$90.00 0.00 E 10 KSNV 09/23/12 09/23/12 Sunday Today CM 7a-8am ----s :30 \$150,004 0.00 NM \$150.00 Sunday Today SUN TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----S \$150.00 0.00 E 11 KSNV 09/23/12 09/23/12 Meet the Press CM 8a-9am ----S :30 1 \$1,300.003 0.00 NM Meet the Press \$1,300.00 MEET THE PRESS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----S \$1,300.00 0.00 E12 KSNV 09/23/12 09/23/12 News 3 Today Wknd CM 9a-930am ----s :30 \$125.004 0.00 NM \$125.00 News 3 Today **NEWS** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----S \$125.00 0.00 E 13 KSNV 09/23/12 09/23/12 Chris Matthews 9:30AM 6M 9:30a-10a ----S :30 \$135.004 0.00 NM Chrls Matthews SUN 9:30am \$135.00 **CHRIS MATHEWS** Start Date End Date Weekdays Spots/Week Rate Rating-Week: 09/17/12 09/23/12 ----s \$135.00 0.00 E14 KSNV 09/18/12 09/21/12 M-F Today Show II 3rd HCM 9-10a -TWTF--:30 \$95.004 0.00 NM M-F Today Show II \$1,400.00 TODAY SHOW II Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 -TWTF--\$95,00 0.00

KSNV

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Order / Rev:

105009

Advertiser:

Obama for America

Ait Order#:

06837954

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

1536

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount E 30 KSNV 09/18/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -TWTF--:30 \$145,004 0.00 NM \$580.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date End Date Spots/Week Weekdays Rate Rating ~TWTF--Week: 09/17/12 09/23/12 \$145.00 0.00 E 31 KSNV 09/24/12 09/24/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 М-\$145.004 0.00 NM \$145.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$145.00 0.00 E 32 KSNV 09/18/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -TWTF--:30 \$175,004 0.00 NM 4 \$700.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 -TWTF--\$175.00 0.00 E33 KSNV 09/24/12 09/24/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M-----:30 \$175.004 0.00 NM \$175.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 09/24/12 09/30/12 M----\$175.00 0.00 E 34 KSNV 09/18/12 09/21/12 M-F Early News CM 5-630p -TWTF--:30 \$250.004 0.00 NM \$1,000.00 M-F Early News **NEWS** Start Date End Date Spots/Week Weekdays Rating Rate Week: 09/17/12 09/23/12 -TWTF--\$250.00 0.00 E 35 KSNV 09/24/12 09/24/12 M-F Early News CM 5-630p :30 \$250.004 0.00 NM \$250.00 M-F Early News **NEWS** Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 09/24/12 09/30/12 M-----\$250.00 0.00 E36 KSNV 09/22/12 09/22/12 Sa-Su Early News СМ 5pm-630pm :30 \$150.004 ----5-0.00 NM \$150.00 Sa-Su Early News **NEWS** Start Date Spots/Week End Date Weekdays Rating Rate Week: 09/17/12 09/23/12 ---S-\$150.00 0.00 E 37 KSNV 09/23/12 09/23/12 News 3 Live in Prime 7-10pm CM ----S :30 \$450.004 0.00 NM \$450.00 News 3 in Prime **NEWS AFTER NFL** Start Date **End Date** Weekdays Spots/Week Rate Rating ----S Week: 09/17/12 09/23/12 \$450.00 0.00 E38 KSNV 09/18/12 09/21/12 M-F Jeopardy CM 630-7pm -TWTF--:30 \$230.004 0.00 NM \$920.00 M-F-Jeopardy **JEOPARDY** End Date Spots/Week Rating Start Date Weekdays <u>Rate</u> -- TWTF---Week: 09/17/12 09/23/12 \$230.00 0.00 E39 KSNV 09/24/12 09/24/12 M-F Jeopardy CM 630-7pm :30 M-----\$230.004 0.00 NM \$230.00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$230.00 0.00 M-F Wheel E 40 KSNV 09/18/12 09/21/12 CM 7-730pm -TWTF--:30 \$230.004 0.00 NM \$920.00 M-F Wheel of Fortune WHEEL Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 -TWTF--\$230.00 0.00 E 41 KSNV 09/24/12 09/24/12 M-F Wheel CM 7-730pm M----:30 \$230,004 0.00 NM \$230.00 M-F Wheel of Fortune WHEEL End Date Spots/Week Start Date Weekdays Rate Rating Week; 09/24/12 09/30/12 \$230.00 0.00E 42 KSNV 09/18/12 09/21/12 CM 730-758pm -TWTF--:30 \$125.004 0.00 NM \$3,200.00

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Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #!

06837954

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

1536

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type Spots	Amount
	Otari		Face to Face w/ I		Otari Eria i	iiio bayo	Eon open	o rate in	rag Type opere	Allogit
			Face to Face w/	J.Ralston						
	TO FACE		Manhalana	O (- AN (-	m - t -	D - 0			1	
<u>Sta</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$125.00	<u>Rating</u> 0.00				
	<u>Date Ra</u>		escription		/End Time	0.00	Weekdays	Length Rate	Rtg Type	
			ace to Face w/ Ra	••••	758pm		-TWThF	:30 (\$125.00)		
		5,42.6,42.7,								
			E] NOT AVAILABI							
			ace to Face w/ Ra	Iston 730-	758pm		-TWThF	:30 <del>(\$125.00)</del>	0.00 <i>NM</i>	
		5,42.6,42.7, LABLE RAT	<i>4</i> 2.8 E] NOT AVAILABL	E RATE						
-			ace to Face w/ Ra		758pm		-TWThF	:30 <del>(\$125.00)</del>	0.00 <i>NM</i>	
		5,42.6,42.7,			· · - p· · · ·			(**/		
[.N	IOT AVAI	LABLE RAT	E <b>j</b> NOT AVAILABI	E RATE						
			ace to Face w/ Ra	Iston 730-	758pm		-TWThF	:30 <del>(\$125.00)</del>	0.00 <i>NM</i>	
		5,42.6,42.7,		E 50 TE	-					
•			E <b>] N</b> OT AVAILABL ace to Face w/ Rai		758pm		-TWThF	. 20 ¢ 000 00	0.00 NM	
_		,42.4,42.1,4		130-	тэорш			:30 \$800.00	U.UU NIVI	
_		ate to Reinsta								
•			ace to Face w/ Rai	ston 730-	758pm		WThF	:30 \$800.00	0.00 NM	
⊕ M	G for 42.3	,42.4,42.1,42	2.2							
-		ate to Reinsta	-							
			ace to Face w/ Rai	lston 730-	758pm		ThF	:30 \$800.00	0.00 NM	
_		,42.4,42.1,43 ate to Reinsta								
•			ace to Face w/ Rai	Iston 730-	758pm		F	:30 \$800.00	0.00 NM	
		,42.4,42.1,4		JOEO11 700-	, 00pm		,	.50 4500.00	0.00 11	
_		ite to Reinsta								
E 43 KSNV	09/24/1	2 09/24/12	Face to Face w/ F	RalstonCM	730-758pm	M	:30	1 \$125.004	0.00 NM 1	\$125,00
			Face to Face w/	J.Ralston					l	
	TO FACE		Mariadan	O	m - 4 -	D=0				
<u>Sta</u> Week: 09	art Date	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$125.00	<u>Rating</u> 0.00			l l	
E 44 KSNV				CM	630-7pm	5	5- :30	1 \$150.004	0.00 NM 1	\$150.00
L 44 1(014V	0312211	2 03/22/12	SAT/Jeopardy	OW	000-7 pm	,	.50	ι φ130.004	0.00 14141	\$150.00
JEOPA	RDY		<b>,</b>							
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			i	
Week: 09	/17/12	09/23/12	S-	1	\$150.00	0.00				
E 45 KSNV	09/22/1	2 09/22/12			7-730pm	2	5- :30	1 \$150.004	0.00 NM 1	\$150.00
WHEE	i		SAT/ Wheel of F	ortune						· · · · ·
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				
Week: 09		09/23/12	S-	1	\$150.00	0.00				
E 46 KSNV			Vegas Inc.	СМ	6:30-8pm		5~ :30	1 \$100.004	0.00 NM 1	\$100.00
			Vegas Inc.							
VEGAS										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 09		09/23/12	S-	1	\$100.00	0.00	.00	4 04 000 004	0.00 NM	<b>#4 000 00</b>
E 47 KSNV	U9/24/1	2 09/24/12	Mon PR 10-11p Monday Prime 10	CM 0-11nm	10-11pm	М	:30	1 \$1,000.004	0.00 NM 1	\$1,000.00
REVOI	LUTION		wonday i fille it	z ripiii						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 09	/24/12	09/30/12	M	1	\$1,000.00	0.00				
E48 KSNV	09/19/1	2 09/19/12	•	CM	10-11pm	W	:30	1 \$3,200.001	0.00 <b>NM</b> 1	\$3,200.00
DATE	INIT		Wednesday Prim	ne 10-11pm						
DATEL		End Data	<u>Weekdays</u>	Spots/Week	Poto	Ratina				
<u>ى ج</u> Week: 09	<u>art Date</u> /17/12	End Date 09/23/12	<u>W</u>	<u> </u>	<u>Rate</u> \$3,200.00	<u>Rating</u> 0.00				
E 50 KSNV				CM	10-11pm		5- :30	1 \$500.004	0.00 NM 1	\$500.00
	I			~ 171		•		, , , , , , , , , , , , , , , , , , , ,		

KSNV

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Order / Rev:

105009

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OBAMA FOR AMERICA

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Estimate:

1536

Start End Ln Ch Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Sat PR 10-11p Saturday Prime 10-11pm NBC PRIME Start Date **End Date** Weekdays Spots/Week Rate Rating ----S-09/23/12 \$500.00 Week: 09/17/12 0.00 \$4,000.00 E 51 KSNV 09/23/12 09/23/12 NFL Football 1P-9PM 30 CM ----s 1 \$4,000,004 0.00 NM NFL Football SUN NIGHT FTBL Rating End Date Weekdays Spots/Week Start Date Rate Week: 09/17/12 09/23/12 ----S \$4,000.00 0.00 1 E 52 KSNV 09/18/12 09/21/12 M-F News 3 at Eleven :30 \$255.004 CM 11pm-1135pm -TWTF--0.00 NM \$1,020.00 M-F News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--Week: 09/17/12 09/23/12 \$255.00 0.00 M-F News 3 at Eleven E 53 KSNV 09/24/12 09/24/12 CM 11pm-1135pm :30 \$255.004 0.00 NM M----\$255.00 M-F News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate \$255.00 Week: 09/24/12 09/30/12 0.00 E 54 KSNV 09/22/12 09/22/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S-:30 \$225.004 0.00 NM \$225,00 Sa-Su News 3 at Eleven **NEWS End Date** Start Date Weekdays Spots/Week Rate Rating 09/23/12 ----S-\$225.00 0.00 Week: 09/17/12 09/23/12 09/23/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 \$255.004 0.00 NM E 55 KSNV \$255.00 Sa-Su News 3 at Eleven **NEWS** Start Date **End Date** Spots/Week Weekdays Rate Rating 09/23/12 \$255,00 0.00 Week: 09/17/12 E 56 KSNV 09/18/12 09/21/12 The Tonight Show 1135p-1237a :30 \$110.004 0.00 NM CM -TWTF--\$440.00 **Tonight Show LENO** Weekdays Rating Start Date **End Date** Spots/Week Rate 09/23/12 -TWTF--Week: 09/17/12 \$110.00 0.00 E 57 KSNV 09/24/12 09/24/12 The Tonight Show M----0.00 NM CM 1135p-1237a :30 \$110.004 \$110.00 Tonight Show **LENO** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M----\$110.00 0.00 E 58 KSNV 09/18/12 09/21/12 Late Night w/Fallon CM 1237a-136am :30 \$40.004 0.00 NM \$160.00 -TWTF--Late Night w/Fallon **FALLON** Spots/Week Rating Start Date End Date Weekdays Rate 09/23/12 -TWTF--\$40.00 Week: 09/17/12 0.00 E 59 KSNV 09/24/12 09/24/12 Late Night w/Fallon CM 1237a-136am :30 \$40.004 0.00 NM \$40.00 Late Night w/Fallon **FALLON** Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 09/24/12 09/30/12 \$40.00 0.00 E 60 KSNV 09/22/12 09/22/12 Saturday Night Live CM 1130pm-1:02am :30 \$400.004 0.00 NM \$400.00 Saturday Night Live SNL **End Date** Weekdays Spots/Week Rating Start Date Rate 09/23/12 ----5-Week: 09/17/12 \$400.00 0.00 \$32,850.00